

Sargam Prakash

Product Designer · Enterprise and consumer products, design systems, AI prototyping

Bengaluru, India · Open to relocation

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SUMMARY

Product designer with 5+ years at Microsoft and Swiggy, simplifying complex workflows in enterprise and consumer products. Builds design systems and craft standards other teams adopt; prototypes with AI to pitch ideas to customers.

EXPERIENCE

Microsoft · Forward-Deployed Innovation (Microsoft 365 and Copilot)

Jul 2026 – Present

Designer II

- Designed and built the **iOS prototypes** and concept, explainer and showreel videos the team used to pitch 12+ concepts to 5 enterprise customers in its first three months.
- Set up the new team's communication channels, toolkit and shared Figma libraries.

Microsoft · Teams Admin Center

Feb 2025 – Jul 2026

Designer II

- Led end-to-end design of **unified external collaboration**, replacing 40+ settings across 3 portals with one overview and three modes. Shaped by customer advisory board feedback; a 14-person experience review found 0 blocking issues. Adopted by 20,000 organisations within four months of launch; showcased at Microsoft Ignite 2025.
- Co-led the **design system** on Fluent 2: an adopt, adapt or invent call for each of 36 components; 77% of foundation components moved to current Fluent 2 or in review by mid-2026.
- Created the **craft program**: a rubric scoring issues by severity and job criticality, and an AI auditor that scores workflows and files tickets. Identified 200+ issues; Manage Teams' craft score rose from 71 to 89 (out of 100).

Swiggy · Instamart

Feb 2024 – Feb 2025

Senior Product Designer

- Owned end-to-end design of **Handpicked**, a curated trust label, from its branding to how shoppers discover it across listings, filters, product pages and its own tab. Handpicked shoppers showed higher retention in every cohort, spent more and ordered more often.

Microsoft · Outlook

May 2021 – Feb 2024

Designer II (previously UX Designer)

- Helped take Outlook in the **Edge sidebar** to 23M monthly active users; led design from extension to sidebar.
- Designed Unified Storage Quota, which added \$500K in revenue by Apr 2023, and took Outlook on mobile web from validated concept to a global launch at \$250K ARR.
- Designed SMS integration for Outlook Lite; net new users in India rose 5% within a month.

LEADERSHIP

- Started weekly **design system office hours**, which became the review checkpoint for partner teams.
- Gave community sessions on making internal videos and AI prototypes; co-organised a storytelling programme.
- Mentored **30+ designers** 1:1 via Topmate; coach Microsoft peers on design systems and craft.

EDUCATION AND AWARDS

Bachelor of Design, Indian Institute of Technology (IIT) Bombay · GPA 9.16 / 10

2021

First Place, Executive Challenge, Microsoft Global Hackathon, 2023 · **CVP Award**, Microsoft Hackathon, 2021

SKILLS

Design: product and interaction design, enterprise UX, consumer and mobile UX, information architecture, design systems, user research, accessibility, prototyping, motion design

Tools: Figma, ProtoPie, After Effects, Lottie, Remotion, GitHub Copilot, VS Code; AI-assisted iOS and web prototyping